



BUILT UPON EXPERIENCE. BUILT TO BE FUTURE-PROOF.

# ROC Commerce



## Retailers are facing a rapidly changing digital landscape

Everything ages. Outdated systems and technology are dragging down e-commerce businesses today.

The rapid adoption of mobile and changes in customer expectations allow modernized businesses to have a leg up on their competition.

ROC arms you with the technology that you need. More than ever, your customers want options and you need a way to be ahead of their needs.

Stop the cycle of buying outdated e-commerce systems. **Evolve with ROC.**

## Do you have these challenges?

- Too many vendors running your site
- Outdated user experience and features
- Inflexible and cumbersome marketing and content tools
- Product information located in disparate systems
- Excessive IT resources required to manage the e-commerce store
- Inconsistent pricing and promotions across channels
- Lack of scalability

## Gain total control over your online experience

### ROC is:

- **Powerful, secure and scalable**

**Rest easily at night.** No matter how much traffic you get, the ROC system is designed to keep you up and running. Our sites have handled over a billion transactions in the past year, even staying live while being featured on Oprah's Favorite Things during Black Friday and Cyber Monday.

- **Intuitive**

**Manage with ease.** A consistent experience across the back-end systems makes it easy for your business team to manage the store without IT involvement. Save time with proven capabilities such as PIM, the Order Management System and SEO Features.

- **Flexible**

**Future-proof your investment.** The ROC platform allows you to expand and change the offering as needed.

- **Marketable**

**Turn your marketing team into rock stars.** Generate excitement with the Marketing Tools that can drive effective online promotions site-wide, member-specific or anything in-between. Keep your customers coming back again and again.

- **Tailored**

**Be unique.** The ROC platform can be configured to meet your specific needs. Whether you need an all-inclusive solution or already have systems in place for your operational processes, ROC modules can be implemented to meet your business requirements.

## Designed with proven knowledge

At ROC, our chosen team of architects has deep experience across different e-commerce technologies. Since 1996, this team not only developed e-commerce technology, but also gained knowledge and strategy through client implementations.

We didn't reinvent the e-commerce platform. We just made sure to combine the best features and strategy into a modern platform that can evolve.

## Start and grow on your own schedule

### Modernize your technology with these ROC features:

- Product Information Management (PIM)
- Web Content Management System (CMS)
- Responsive Multi-Device Customer Experience
- Cutting-Edge Site Search and Navigation
- Dynamic Marketing Tools
- Flexible Checkout
- Search Engine Optimization (SEO) Features
- Order Management System
- Payment and Shipping Integrations
- Legacy System Integrations
- Customer Accounts
- Analytics
- Level 1 PCI Compliant Hosting
- 24/7 Support
- Fully Extensible Platform
- Much more...

## Take the next step

Schedule a free demonstration today.

**Visit us at** [www.roccommerce.com](http://www.roccommerce.com)

**Email us at** [sales@roccommerce.com](mailto:sales@roccommerce.com)